

viktor

Nomenclature

Viktor_Logo_WH_RGB.svg

IdentifierAsset TypeColorwayColor SpaceFile type

Key	Identifier	Asset Type	Colorway	Color Space	File Format
	Viktor identifies artwork for use across the Viktor brand	This indicates the type of asset.	WH White SB Soft Black	RGB for digital usage CMYK for print usage PMS for print usage	.png for desktop usage .svg for professional usage .ai for professional usage
Note: Background for display purposes only. Files do not include background colors.					

Directory

Preview	File Name	Digital	Print	Preview	File Name	Digital	Print
	Viktor_Logo_SB_RGB.ai	✓	✗		Viktor_Logo_WH_RGB.ai	✓	✗
	Viktor_Logo_SB_RGB.svg	✓	✗		Viktor_Logo_WH_RGB.svg	✓	✗
	Viktor_Logo_SB_RGB.png	✓	✗		Viktor_Logo_WH_RGB.png	✓	✗
	Viktor_Logo_SB_CMYK.ai	✗	✓		Viktor_Logo_WH_CMYK.ai	✗	✓
	Viktor_Logo_SB_PMS.ai	✗	✓		Viktor_Logo_WH_PMS.ai	✗	✓
	Viktor_LogoCom_SB_RGB.ai	✓	✗		Viktor_LogoCom_WH_RGB.ai	✓	✗
	Viktor_LogoCom_SB_RGB.svg	✓	✗		Viktor_LogoCom_WH_RGB.svg	✓	✗
	Viktor_LogoCom_SB_RGB.png	✓	✗		Viktor_LogoCom_WH_RGB.png	✓	✗
	Viktor_LogoCom_SB_CMYK.ai	✗	✓		Viktor_LogoCom_WH_CMYK.ai	✗	✓
	Viktor_LogoCom_SB_PMS.ai	✗	✓		Viktor_LogoCom_WH_PMS.ai	✗	✓